

COMMON BLACK COLLEGE APPLICATION



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EDU, Inc.

COMMON BLACK COLLEGE APPLICATION



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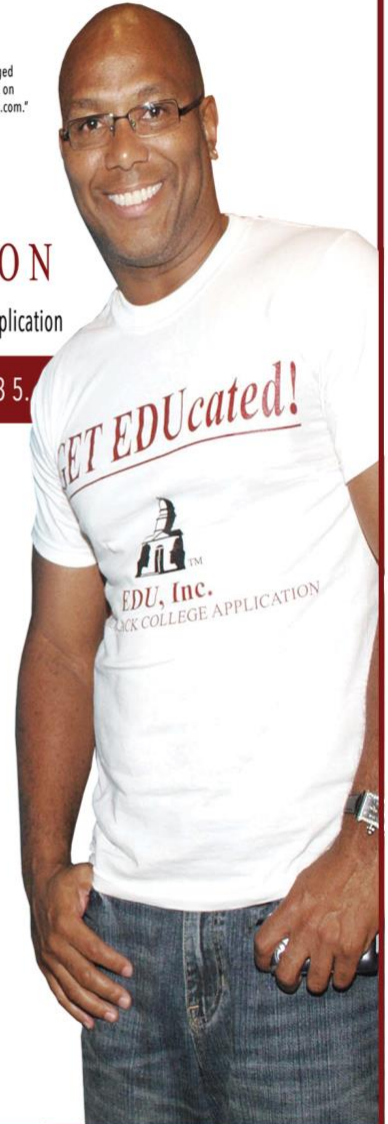
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Common Black College Application

"To date, over 100,000 students have completed the Common Black College Application (CBCA). I want to thank all of the School Counselors who have encouraged their students to complete the CBCA. Please add a link on your school website to www.CommonBlackCollegeApp.com."

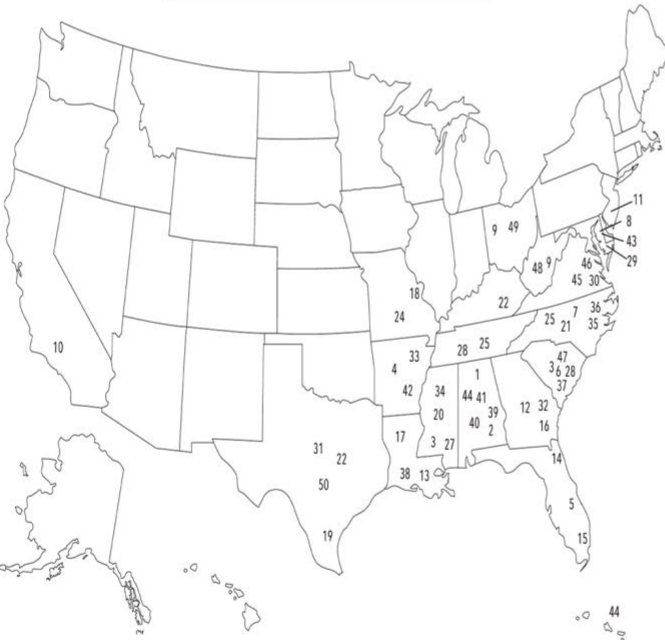
Robert Mason - Founder
Common Black College Application



Apply to any number of the 50 HBCUs below, at the same time, for only \$35.

2018-2019 MEMBER INSTITUTIONS

- 1- Alabama A & M University
- 2- Alabama State University
- 3- Alcorn State University
- 4- Arkansas Baptist College
- 5- Bethune-Cookman University
- 6- Benedict College
- 7- Bennett College
- 8- Bowie State University
- 9- Central State University
- 10- Charles R. Drew Univ. of Med & Sci.
- 11- Cheyney University
- 12- Clark Atlanta University
- 13- Dillard University
- 14- Edward Waters College
- 15- Florida Memorial University
- 16- Fort Valley State University
- 17- Grambling State University
- 18- Harris-Stowe State University
- 19- Huston-Tillotson University
- 20- Jackson State University
- 21- Johnson C. Smith University
- 22- Kentucky State University
- 23- Lane College
- 24- Lincoln University (MO)
- 25- Livingstone College



- 26- LeMoyne-Owen College
- 27- Mississippi Valley State University
- 28- Morris College
- 29- Morgan State University
- 30- Norfolk State University
- 31- Paul Quinn College
- 32- Paine College
- 33- Philander Smith College
- 34- Rust College
- 35- Saint Augustine's University
- 36- Shaw University
- 37- South Carolina State University
- 38- Southern Univ. and A&M College
- 39- Talladega College
- 40- Tougaloo College
- 41- Tuskegee University
- 42- Univ. of Arkansas Pine Bluff
- 43- Univ. of Maryland Eastern Shore
- 44- University of the Virgin Islands
- 45- Virginia State University
- 46- Virginia Union University
- 47- Voorhees College
- 48- West Virginia State University
- 49- Wilberforce University
- 50- Wiley College

APPLY NOW AT - www.CommonBlackCollegeApp.com



CBCA • 2625 Piedmont Road • Suite 56315 • Atlanta, GA 30324 • Office (770) 716-0616 • Fax (404) 745-0124



REGISTRATION FORM

As an EDU, Inc. Common Black College Application (CBCA) Member Institution, you will receive the following services:

- 1) Access to all Common Black College Applications submitted.
- 2) Access to all student transcripts and test scores via the CBCA document transfer.
- 3) Participation in all CBCA, Getting African American / Hispanic Males Educated events with the NBA and NFL.
- 4) Representation during high school / community college visits and college fairs nationally and internationally.
- 5) Weekly CBCA utilization reports.
- 6) Member Colleges will be featured on the CBCA website.
- 7) Member Colleges will be featured in Counselor Packets sent to 15,000 Guidance / College Counselors.

Registration Cost

Please check one of the following registration periods and you will be invoiced accordingly.

- _____ 1 year - \$3900
 _____ 2 year - \$6900
 _____ 3 year - \$9900

Please complete this Registration Form and fax it to the office of CBCA at (404) 745-0124.

I _____ as the _____
Name Title

agree to waive the application fee for all EDU, Inc. Common Black College Applications submitted to

_____ from the EDU, Inc. CBCA.
College / University

As the _____ I do agree to allow EDU, Inc. CBCA to represent
Title

_____ during high school visits, college fairs and during
College / University

EDU, Inc. CBCA marketing events.

As the _____ I do agree to allow EDU, Inc. CBCA to use the
Title

_____ logo on EDU, Inc. CBCA marketing collateral and on
College / University
 all EDU, Inc. CBCA websites.

Signature _____ Title _____

Date _____ Contact # _____



Overview

Established in the Fall of 2000, the EDU, Inc. Common Black College Application (CBCA) has become one of the most recognized educational services in the country. To date, over 100,000 students have completed the CBCA to apply to our Member Institutions. We are uniquely positioned to help Historically Black College and Universities achieve their enrollment objectives.

Admissions

- Our Member Institution Dashboard allows your Office of Admissions to create a paperless admissions process.
- As a Member Institution, you will receive the application, transcript and test scores for every student that completes a CBCA.
- Our IT Team can work with your Office of Admissions / IT Department to create an automated data transfer process whereby our CBCA student data will load directly into your database.
- Our High School Counselor document transfer process (transcript and test scores) expedites the transmission process and stores the documents securely in the Member Institution Dashboard. (Reduces the need for multiple transmissions and possibility of lost documents.)
- Student transcripts and test scores can be downloaded as PDF files allowing you to transfer them to electronic student folders.

Marketing

- Radio and television advertisements are aired in select markets.
- School Counselor packets including a 2 foot by 3 foot poster are sent to 15,000 high schools and community colleges throughout the United States, South America, Africa and the Caribbean.
- The creation of the Practice Common Black College Application (PCBCA) was developed to increase the awareness of our Member Institutions with 9th and 10th graders.
- We annually conduct Getting African-American / Latino Males Educated (G.A.M.E.) events with NFL and NBA teams.

Recruitment

- CBCA Recruiters conduct high school visits and participate in college fairs nationwide representing your College / University.
- The representation of your College / University creates the opportunity for you to reduce travel cost in select markets.
- The representation of your College / University creates the opportunity to increase / maintain your presence in select markets.
- Data filters can be used in our Member Institution Dashboard to devise data driven recruitment strategies including conducting email campaigns, notifying students of high school visits and college fair participation.

GET EDUCated!



SPONSORS Past and Present



PRESS COVERAGE



PARTNERSHIPS Past and Present

