### COMMON BLACK COLLEGE APPLICATION













ET EDUcated!

EDU, Inc.

OLLEGE APPLICATION



**GET EDUcated!** 



"To date, over 100,000 students have completed the Common Black College Application (CBCA). I want to thank all of the School Counselors who have encouraged their students to complete the CBCA. Please add a link on your school website to www.CommonBlackCollegeApp.com.

Robert Mason - Founder Common Black College Application

## COMMON BLACK COLLEGE APPLICATION



@commonblkcollap



@commonblkcollap



Common Black College Application

#### Apply to any number of the 59 HBCUs below, at the same time, for only \$20.

Alabama A & M University Alabama State University Alcorn State University Miles College Stillman College Talladega College Tuskegee University ARKANSAS

Arkansas Baptist College Philander Smith College University of Arkansas Pine Bluff CALIFORNIA Charles R. Drew University

#### FLORIDA

Bethune-Cookman University Edward Waters College Florida Memorial University GEORGIA

#### Albany State University

Clark Atlanta University Fort Valley State University Paine College

Kentucky State University LOUISANA Dillard University

#### Grabling State University Southern Univ. A&M College Southern University (New Orleans)

MARYLAND Morgan State University University of Maryland Univ. Eastern Sho MISSISSIPPI

#### Alcorn State University Jackson State University Mississippi Valley State University Rust College Tougaloo College

## 2020-2021 MEMBER INSTITUTIONS



## Harris-Stowe State University

NORTH CAROLINA Bennett College Elizabeth City State University Johnson C. Smith Universit Livingstone College St. Augustine's College Shaw University

## OHIO Central State University

SOUTH CAROLINA Benedict College Clinton College Claffin College Morris College South Carolina State University

Voorees College TENNESSEE Lane College LeMoyne-Owen College

#### Tennessee State University TEXAS

Paul Quinn College Wiley College VIRGIN ISLANDS

## University of the Virgin Islands VIRGINIA Norfolk State University

Virginia State University Virginia Union University WEST VIRGINIA Bluefield State University West Virginia State University

#### www.CommonBlackCollegeApp.com NOW











#### **School District Partnerships**

Overview

Established in the Fall of 2000, the EDU, Inc. Common Black College Application (CBCA) has become one of the most recognized educational services in the country. To date, over 250,000 students have completed the CBCA to apply to our Member Institutions. Students are currently able to apply to 59 Member Institutions at the same time. The completion of the CBCA increases the educational options of students by allowing them to receive acceptance letters, financial packages and scholarship offers from several different colleges. Our School District partnerships can play a critical role in helping to establish a college going culture.

Sompleting the CBCA

- Students go to www.commonblackcollegeapp.com and click on APPLY NOW to create an account and submit their application.
- The School District will be provided with a Promo Code that will waive the \$20 application fee.
- When completing the CBCA, students will be asked to enter their school CEEB code, the name and email address of their School Counselor. (This information will be used to allow the School Counselor to create an account and upload official student transcripts.)
- Although students are asked to select their top four college choices, their application is made available to all Member Institutions.
- This Fall, we will launch the Practice Common Black College Application for 9th and 10th grade students. The objective is to help students become familiar with the college application process at an early age.

# Student & School Counselor Dashboard

#### Student Dashboard

- · Go to www.commonblackcollegeapp.com and click on Log In. Enter email address and password used to complete the CBCA.
- · Students can upload their SAT and ACT scores and track the progress of their application.
- · Students can communicate with our Member Institutions using the Direct Messaging Feature.

#### **School Counselor Dashboard**

- · Go to www.commonblackcollegeapp.com and click on High School Counselor to register for an account.
- School Counselors can upload official student transcripts.
- · All Member Institutions can access the CBCA, test scores and official transcripts for every student.

## 2017- 2018 CBCA Completion Data

#### 2017-2018 CBCA Completion Data

- 13,980 students completed the CBCA.
- 93% of the students were accepted to at least one CBCA Member Institution.
- · 73% of students indicated they will attend CBCA Member Institution.
- · 53% of students indicated they received some type of scholarship.
- · 32% of students indicated they received a full scholarship.

Please note, bi-weekly reports specific to your School District will be provided to all stakeholders.

#### **GET EDUcated!**



#### **SPONSORS** Past and Present















































#### PRESS COVERAGE

















































#### **PARTNERSHIPS**

#### Past and Present





















Kansas City Public Schools

























Philadelphia School District







**M P 6** 

MINNEAPOLIS PUBLIC SCHOOLS













Communities In Schools



**Detroit Public Schools** 

Los Angeles Lakers





Philadelphia 76ers



#### Students that have completed the Common Black College Application.

Homeless high school student receives more than \$3 million in college scholarships



The New York Times

She Was Accepted to 113
Colleges: 'I Could Go Anywhere,
and Discover Who I Am'



OUSATODAY
Louisiana teen accepted into 139 colleges,
awarded \$8.7 million in scholarships



Chicago student gets accepted into 23 black colleges, offered \$300K in scholarships

Ariyana Davis has decided to attend Alcorn State University in Mississippi.

By JOI-MARIE MCKENZIE





Detroit high school senior is accepted to 41 colleges, awarded over \$300,000 in scholarships

By: Jenn Scha





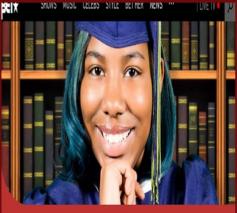
Local student accepted into 39 colleges, awarded \$1.6M in scholarships



## Muskogee High School senior accepted into 62 colleges

By: Chris DiMaria





Black Excellence! New Orleans Teen Accepted Into 115 Colleges And Awarded \$3.7 Million In Scholarships

Antoinette Love used the Common Black App to apply to 50 different HBCUs.