



GET EDUCATED!

THE MAN BEHIND THE COMMON BLACK COLLEGE APPLICATION

Since the founding of the Common Black College Application (CBCA) in September of 1998, the company has helped to break the cycle of poverty in the lives of hundreds of thousands of students from around the world. To date, over 250,000 students have completed the CBCA. Approximately 97% of those have been accepted to at least one CBCA Member Institution, and 33% have received a scholarship that ranges from tens of thousands to millions of dollars. In addition, the CBCA serves as an irreplaceable resource to

Historically Black Colleges and Universities by aiding them in the achievement of their enrollment objectives. Now, with unflinching honesty, the CBCA's creator Robert Mason tells the story of the man behind the CBCA. From his childhood being raised by a single parent in the Lincoln Terrace Projects, to helping to lead his fraternity chapter to winning the National Step Championship while at Virginia State University, to his life-altering career in college admissions, this is the story of how he overcame personal tragedy and professional obstacles and ultimately succeeded by Daring To Be Great!

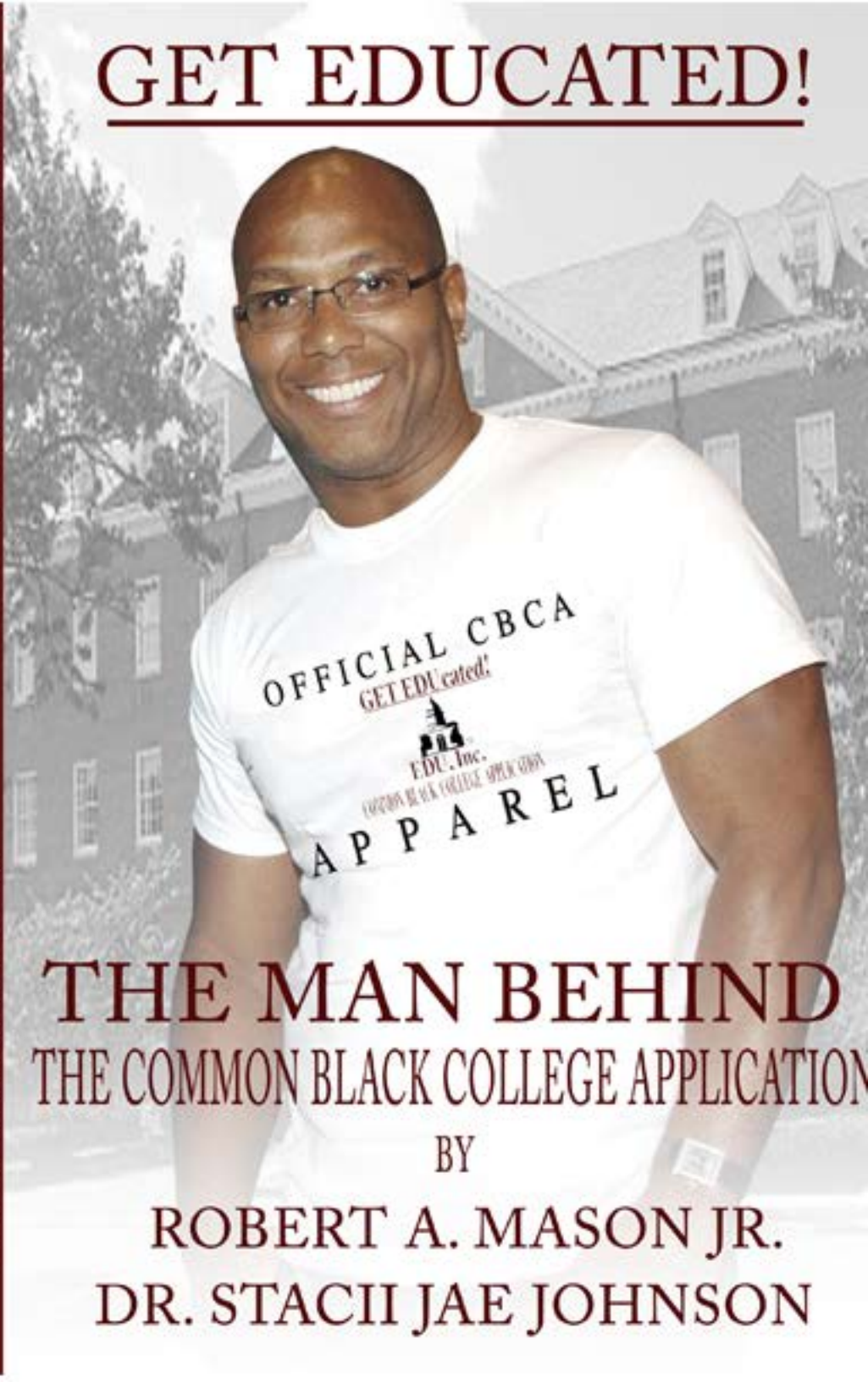
Robert received a Bachelors Degree in Sociology from Virginia State University in 1984 and his Masters in Public Administration from Clark Atlanta University in 1990.

www.CommonBlackCollegeApplication.com

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BY ROBERT A. MASON JR. | DR. STACII JAE JOHNSON

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